

# reddot award 2020

# Thronmax Wins Two 2020 Red Dot Award

Thronmax, the audio division of Hitbox HK Limited., today announced the Thronmax MDrill One<sup>™</sup> USB microphone, Thronmax MDrill Zero<sup>™</sup> USB microphone as winners of the 2020 Red Dot Award in the product design discipline. This is the first consecutive year that Thronmax has been recognized as a design leader in the broadcasting/streaming industry.

Thronmax Wins Two 2020 Red Dot Awards Thronmax MDrill One™ USB microphone, Thronmax MDrill Zero™ USB microphone

#### **Thronmax MDrill One**



### **Perfectly Clear Recordings**

The MDrill One features a sound-enhancing acoustic chamber. VERTIGAIN technology allows the sound waves to move vertically through the mic, reaching the 3 condensers without being scattered by any grille mesh. This increase recording quality and clarity by up to 10%, compared to other regular microphones. Plus, with 96KHz recording, its specifically designed capsules deliver rich and highly detailed sound with 16-bit/48kHz and Pro version 24bit/96kHz audio direct to your computer.

### For any Application

The MDrill One will be the only mic you need! Four different pattern settings offer the ultimate flexibility, so you can record vocals, instruments, podcasts, interviews, conference calls, streaming and more! Choose between Cardioid, Stereo, Bi-Directional or Omni-Directional to find the best setting. So whether you stream from home or need to record your next masterpiece in the studio, the MDrill One will help you produce studio-quality recordings – every time!

## **Professional Recording**

The MDrill One features studio controls to help you professionally control every aspect of the recording process. Thanks to the control panel with LED indicator, you can conveniently adjust microphone gain and headphone volume directly, turn on/off with active mute and easily switch between different polar patterns via the mode button. Your preferred recording settings will also be saved, meaning you won't have to worry about setting up each time the MDrill One is turned off or unplugged.

### Thronmax MDrill Zero

MDrill Zero features a sleek, minimal and premium design. Picking it up, you'll immediately notice its weight and build quality. It's truly a sturdy piece of hardware that is sure to have no problem with

remaining functional even with heavy usage. There is the rubberized stand at the bottom to keep it firmly in place during any sort of rotation or movement of the microphone if it's placed on a table.

MDrill Zero comes with 2 recording patterns, cardioid, and Omnidirectional. Power by USB with C type connection. The bottom of the microphone features a 3.5 mm jack if you want to plug in a pair of headphones and a USB type C that's used to connect it to a Windows or MAC PC and even a PlayStation 4. Plus, with 48KHz recording, its specifically designed capsules deliver rich and highly detailed sound with 16-bit/48KHz and 24bit/96kHz for plus version audio direct to your computer.



The Red Dot Award in Product Design dates back to 1955 and is an international design competition. In 48 categories, manufacturers and designers from all over the world offer their best products for consideration. A jury evaluates the entries and only products with highest design quality will receive a Red Dot Design Award.

#### **About Thronmax**

Thronmax is a leading manufacturer of professional audio products for the music recording, broadcast, post-production, and streaming markets.

The award-winning Thronmax brand has carved its name atop the leaderboard by consistently delivering products that deliver superior quality, aesthetics, performance, and reliability.

Thronmax Microphones offer the best variety of condenser microphone solutions for Studio, USB, Podcast, Video Conferencing, & Field Recording. Thronmax microphones deliver high-quality sound on par with far more expensive mics. Thronmax designs and engineers recording tools, music accessories for consumers, musicians, YouTubers, podcasters hobbyists, and gamers. Thronmax microphones can be used on stage live in concert or in a garage, home studio or rehearsal space.

Thronmax microphones are designed to enhance audio quality recordings. The Thronmax has over a million dollars in precision machinery and an international team of more than 50 people across highly skilled: electronics engineering, industrial design, technical engineering, audio and acoustics engineering, metal production, toolmaking, injection mould technology, logistics, assembly, quality control, marketing, and sales.

As well as Thronmax main campus in Shenzhen, we have offices in Hong Kong, Malmo, Shenzhen, Dongguan Texas, and Istanbul.

Our distributors and strong storefront network ensure Thronmax Microphones are sold in 50 countries – and growing – making Thronmax a truly global company.

Website: www.Thronmax.com Instagram: thronmaxsound

Facebook: https://www.facebook.com/thronmaxsound/